



Blue Synergy's vision

2025

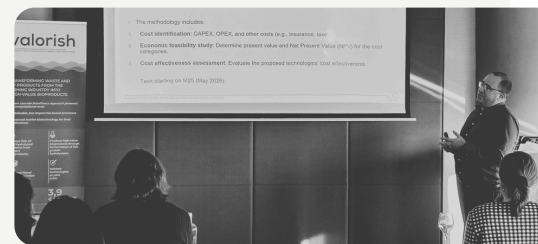
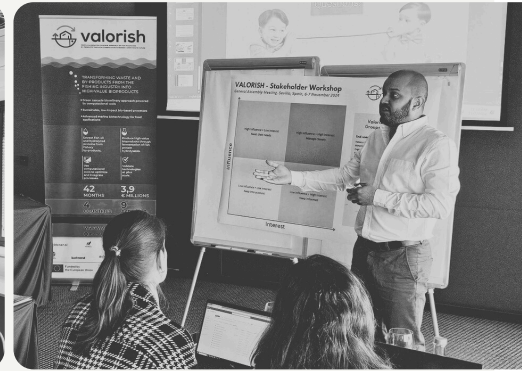


**BLUE
SYNERGY**

Delivering sustainable profitability through efficient innovation.

But first...

A QUICK LOOK AT 2024



The year 2024 was, for us, filled with hard work, success, surprises, learnings and growth. During the year, we carried on with our sustainability and social activities in our projects; we met a lot of our partners and had fruitful conversations with them; we welcomed new projects into our portfolio; we traveled a lot; we encountered problems, but were eventually able to overcome them; and we conquered new spaces for both our business and our personal development. Oh! And let's not forget that our team got bigger in 2024: the addition of new members not only brought joy to us, but also a new set of skills that has accelerated Blue Synergy's expansion.

This is Blue Synergy

We, at Blue Synergy, breath sustainability. **We are sustainability consultancy company** after all. This core expertise is based on the **vast experience our team of scientist and experts** has in supporting organizations in the development and implementation of the best strategies to transition towards **sustainable operations**, as well as bringing strategical and technical support **for our clients' funding goals regarding national and European Projects**. Our services go from sustainable investments to increasing resource efficiency and waste valorisation, circular economy assessments, social assessment tools, stakeholder engagement and I+D+i projects for sustainable development, among other.

And we are great at

Circular & Biobased
Economy

Forestry & construction

Electronics &
Nanoelectronics

Social Responsibility

Biorefinery &
Bioremediation

Waste Water

Social Assessments
and Acceptance

Industry 4.0

Food Industry

Fishery & Sea
Biomass

In 2025 we are committed to



*Finding new
clients and
partners*



*Expanding our
expertise and
being always
more effective*



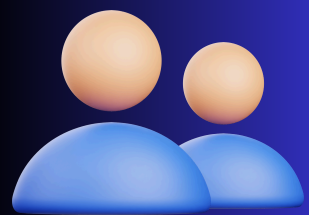
*Keep growing
as a team and
as a company*



*Adding new
sustainability-
related services*



*Supporting
Sustainability
Research and
Publishing Innovative
Results*



*Increasing our
network of
contacts in
Europe*

OUR AWESOME PROJECTS



Nan  EH



NAN  MAT





We are extremely proud of all of our projects. At Blue Synergy we believe that each one of them has a unique potential to advance sustainability goals in Europe. As we said good-bye to some of our projects in 2024 and are preparing to complete other in 2025, we still have a long way forward with most of our projects. During the length of our projects we contribute in different ways, such as with **sustainability assessments, social acceptance and awareness tasks, social impact assessments, business exploitation tasks**. Our activities also include **clustering, stakeholder engagement, communication and dissemination tasks**.

That said, we are constantly looking forward to new challenges, new projects that help contribute to sustainability in the region. In 2025, we are looking forward to welcoming more projects with which we will support the green transition in Europe, **helping achieve the goals of making the continent carbon-neutral by 2050**.

OUR CLIENTS



Thank you for your support!



Bio Base Europe
Pilot Plant



LUND UNIVERSITY



AIMPLAS
PLASTICS TECHNOLOGY
CENTRE



National Technical
University of Athens



Gaiker
MEMBER OF
BASQUE RESEARCH
& TECHNOLOGY ALLIANCE

ctaqua
CENTRO TECNOLÓGICO
DE LA ACUICULTURA

Fraunhofer
IVV

Our clients are part of the backbone of Blue Synergy: they are one of the main drivers of our business. In 2025, we are committed to expanding our relationship with them and to keep refining our services with the objective of better aligning with their needs and interests. **Among our clients, you can see some of them above, are prestigious European universities; top-of-the-line companies in their fields; Research Centers; and other European institutions.**

We are looking forward to keep working with our clients, and to welcome new ones in 2025!

OUR MULTIDISCIPLINARY TEAM



Germán Cavero

Paola Castrillo

Patricio Cano

María Jijena

Sebastián Ospina

Julio Morales

As we are a relatively new company (we started operations at the beginning of 2021, therefore we are at the start of our 5th year), we are still a very small company, which makes it feel like a family, really. Nonetheless, **Blue Synergy is quickly evolving and expanding to become one of the top companies in Sustainability Consultancy, as well as Innovation Management for Funding in Europe.**

Our team is composed by Germán Cavero, our General and Operations Manager; Paola Castrillo, our Innovation and Business Strategy Manager; Patricio Cano and Sebastián Ospina, both Senior Sustainability Engineers; Julio Morales, our Social Researcher and Communications Specialist; and María del Carmen Jijena (the newest addition to the team!), our Project Engineer. Our headquarters are located in Madrid's business area, in the city center. Being based in Spain makes it really easy to attend our commitments throughout Europe and to meet our partners who are often one direct flight or train away from us.



Delivering sustainable profitability through efficient innovation.

www.bluesynergy.eu



*I am proud to be one of the leaders of Blue Synergy since the beginning, around 2021. We have evolved so much in this short time, but we continue learning everyday. Our diverse services in sustainability, techno-economic assessment, social impacts analysis, circular economy, among other, are being recognised by our partners and clients all around the continent. Our efforts in sustainability research have also increased significantly in the past year. **We are also pleased to be supporting European companies and institutions by offering innovation and sustainable development services.** It is exciting to be part of this successful endeavor called **Blue Synergy!***



Germán Caverro López
General and Operations Manager



BLUE SYNERGY

We deliver sustainable profitability through efficient innovation.

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Contact us:

www.bluesynergy.eu

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